



Tamil Tech  
Entrepreneur  
Council

Sparking Community Transformation Together

Tamil Tech Entrepreneur Council

# Sponsorship Proposal - 2026

*Access the Inner Circle of Tamil Tech CxOs*

Transform - Thrive - Empower - Contribute



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# A Unique Convergence of Influence & Heritage

The U.S. Tamil Tech Entrepreneur Council is a formidable force—leading global companies, driving innovation, and shaping industries. TTEC is the first council to convene this specific apex of leadership. For sponsors, this represents an unparalleled point of access.

## Highlights

**200+**  
Companies

**\$2B**  
Combined  
Enterprise Value

**20+**  
Chapter Events

**2**  
National Events





## Why Partner with Us?

Amplify your brand presence where  
the energy is.

01.

A Pre-Vetted, High-Value  
Client Pool

02.

Trust-Based Access via  
Community Endorsement

03.

Horizontal Reach Across a Vertical  
Network

04.

Long-Term Client Lifecycle Value

## Partnership Packages - Community Impact

Tier	Investment	Key Benefits
<b>Title Sponsor</b> Limit 1	<b>\$50,000</b>	<b>Lead the Dialogue &amp; Shape the Agenda:</b> A headline seat on the executive panel, keynote stage authority, and exclusive CEO matchmaking position you as the undisputed category leader members seek first.
<b>Titanium</b> Limit 3	<b>\$30,000</b>	<b>Own the Room &amp; Drive the Conversation:</b> Keynote stage authority, exclusive CEO matchmaking access, and premier branding (lanyard, bag) position you as the undisputed category leader members seek first.
<b>Diamond</b> Limit 3	<b>\$15,000</b>	<b>Deep Engagement with Key Decision-Makers:</b> Significant stage presence, prominent booths at all events, and substantial hospitality (hotel rooms) enable multi-touch, high-trust relationship building with the core CXO audience.
<b>Platinum</b> Limit 5	<b>\$7,500</b>	<b>Quality Access with Clear ROI:</b> Guaranteed demo/webinar slots and chapter event booths provide structured, repeated touchpoints to present your expertise and generate qualified leads in a focused setting.
<b>Gold</b> Limit 10	<b>\$5,000</b>	<b>Targeted Visibility &amp; Introduction.</b> Logo visibility in key digital and event materials, plus priority seating, gets your brand in front of members at moments of engagement, facilitating initial conversations.
<b>Silver</b> Limit 10	<b>\$2,500</b>	<b>Essential Market Presence:</b> Entry-level event inclusion provides a cost-effective foothold to meet members, understand the community, and demonstrate value.
<b>Bronze</b> Limit 25	<b>\$1,000</b>	<b>Community Affiliation &amp; Goodwill:</b> Listing as a supporter signals alignment, building long-term brand affinity as a trusted community partner.

# SPARK 2026

Spark is not just a conference; it's the annual nexus of deal flow, relationship building, and strategic insight for the U.S. Tamil tech leadership. Sponsoring Spark places you at the heart of this convergence.



**When & Where**  
New Jersey | 2026



**Attendee Profile**  
Founders, CxOs, Investors, Tech Leaders



**Audience**  
250+ Members & Growth-Stage Companies



**Event Focus**  
Innovation, Leadership, Growth Strategy, and Network Synergy



# CHAPTER EVENTS

While our national event is the annual highlight, Chapter Events are the continuous heartbeat of the TTEC network. They provide the recurring, intimate settings where initial connections deepen into lasting client relationships.

- ✓ Interactive brand booths & experiences
- ✓ Sampling sessions & product demos
- ✓ Photo-worthy installations with brand integration
- ✓ Exclusive VIP experiences powered by sponsors



# Audience Insights

Understanding your potential customers builds stronger engagement with a trend-conscious and value-driven audience. Our members are not just attendees; they are buyers. They lead companies at critical growth stages where the demand for expert legal, financial, insurance, and advisory services intensifies.



## Concentrated Decision-Makers

You engage directly with the final signatory, eliminating lengthy sales cycles.



## Trust-Driven Community

Introductions within TTEC carry the weight of community endorsement, vastly increasing conversion rates.



## Expanding Wallet Share

A service contract secured today can scale in value for years as their company grows.

**This is more than sponsorship.**

**It's your strategic entry point to a high-growth ecosystem.**



# Contact & Next Steps

Let's create an unforgettable experience together. Contact us to explore partnership possibilities tailored for your brand.



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